

ISSUE#1 | VOL.7 | JANUARY 2019

# B·L·I·S·S

**BLACK LOVE & INSPIRATION FOR SAVED SINGLES**

"7 YEARS OF BLISS CELEBRATION"

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**SEVENTH YEAR  
ANNIVERSARY ISSUE**

ANNIVERSARY COMMEMORATIVE EDITION

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**OUR TOP 10 ARTICLES  
SINCE 2012!**

# blissforsingles.com

*Black Love & Inspiration for Saved Singles*

Thank you for your consideration of partnering with BLISSforSingles.com! We are pleased to announce that the site and singles ministry has been active and serving our audience since its initial launch in January 2012.

For the seventh year, I have decided to not only host a pop up event in Chicago's Bronzeville neighborhood, I am also releasing a limited edition printed mini magazine of B.L.I.S.S. that will feature ten of our top posts from over the years.

We are currently opening limited spots for advertising to our audience and those who will secure their printed copies at the event on January 19, 2019. Promote your business, product or service to our growing audience!

Sincerely,  
Tatianah Green  
Author, Editor in Chief

## B.L.I.S.S. SNAPSHOT

1,500+ SITE VISITORS MONTHLY



430+ EMAIL SUBSCRIBERS



1,478 FACEBOOK LIKES



1,888 INSTAGRAM FOLLOWERS



1,109 TWITTER FOLLOWERS



## MISSION STATEMENT

B.L.I.S.S. {BLACK LOVE & INSPIRATION FOR SAVED SINGLES} IS A SITE CREATED TO DISCUSS BLACK LOVE TODAY AND INSPIRE CHRISTIAN SINGLES TO BE THE BEST IN THEIR ROMANTIC RELATIONSHIPS THROUGH EMBRACING THEIR MOST IMPORTANT RELATIONSHIP—WITH JESUS CHRIST.

# blissforsingles.com

*Black Love & Inspiration for Saved Singles*

## DEMOGRAPHICS

### GENDER

FEMALE: 74%

MALE: 26%

### AGE

25-44

### TOP CITIES

CHICAGO

LAGOS

NEW YORK CITY

ATLANTA



BLISSFORSINGLES.COM

# EVENT SPONSORSHIP OPTIONS:

## Business sponsor \$250

- Half page listing in BLISSforSingles commemorative magazine (January 2019)
- BLISSforSingles Winter/Spring 2019 tee shirt of your choice
- Displayed on BLISSforSingles.com and event page as a business sponsor from January 1-31, 2019
- Business card or information included in the giveaway bags for event guests (50 bags)
- 1 event sponsor highlight email to event attendees and BLISS email subscribers
- 2 social media posts across the BLISS Facebook, Twitter and Instagram accounts (within January 10-31, 2019)

## Event sponsor \$125

- BLISSforSingles Winter/Spring 2019 tee shirt of your choice
- Displayed on event page as an event sponsor
- Business card or information included in the giveaway bags for event guests (50 bags)
- 1 event sponsor highlight email to event attendees and BLISS email subscribers
- 1 social media posts across the BLISS Facebook, Twitter and Instagram accounts (Week of January 14-19, 2019)

## Swag bag sponsor

With your business donation includes:

- Product, sample, or coupon to be included in the giveaway bags (50 bags)
- Business card or information included in the giveaway bags for event guests (50 bags)

## FOR THE COMMEMORATIVE MAGAZINE THE AD RATES ARE AS FOLLOWS:

Magazine size: 8.5" x 11.25"

Half page: \$49 [7.15" x 4.75" horizontal ad]

Full page: \$99 [7.15" x 9.65"]

Included with this rate:

- Listing in BLISSforSingles commemorative magazine (January 2019)
- 1 social media posts across the BLISS Facebook, Twitter and Instagram accounts

**Thank you for your consideration! Please fill out this [Google form](#) to participate in this special promotion!**

**BLISSFORSINGLES.COM**